



## Constant Contact Survey Results

**Survey Name:** IAB Norouz 1390 Survey

**Response Status:** Partial & Completed

**Filter:** None

4/1/2011 9:51 PM EDT







How did you learn of the event?

Answer	0%	100%	Number of Response(s)	Response Ratio
Facebook			3	4.0 %
Various Persian Restaurants			2	2.7 %
IAB Membership announcement			41	55.4 %
Through a friend			3	4.0 %
On the internet			12	16.2 %
At khane-ye Iran			6	8.1 %
Other			6	8.1 %
No Response(s)			1	1.3 %
<b>Totals</b>			<b>74</b>	<b>100%</b>








Why did you attend the event? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
For networking			9	12.6 %
To be within Iranians during Norouz			57	80.2 %
To support the organization			34	47.8 %
Other			9	12.6 %
<b>Totals</b>			<b>71</b>	<b>100%</b>

### What is your level of satisfaction with the event?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			27	36.4 %
Somewhat satisfied			21	28.3 %
Neutral			6	8.1 %
Somewhat dissatisfied			13	17.5 %
Very dissatisfied			3	4.0 %
No Response(s)			4	5.4 %
<b>Totals</b>			<b>74</b>	<b>100%</b>







### Which of our other events do you participate?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yalda			24	44.4 %
Poetry night			13	24.0 %
Wed. Luncheon			8	14.8 %
Children Norouz			22	40.7 %
Chahar Shanbe Soori			27	50.0 %
Music Night			12	22.2 %
Other			10	18.5 %
<b>Totals</b>			<b>54</b>	<b>100%</b>



### How do you rate the event overall?

1 = Not satisfy, 2 = Fair, 3 = Good, 4 = Excellent

Answer	1	2	3	4	Number of Response(s)	Rating Score*
Performer					68	2.6
Ticket Price					68	2.4
Hotel					68	2.9
Light					68	2.9
Shirini & Chai					68	2.8
Parking					68	2.4

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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Do you have any suggestions for improving the events that we offer?

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36 Response(s)

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How would you like to assist IAB?

Answer	0%	100%	Number of Response(s)	Response Ratio
in house Programs			9	12.1 %
Major Events			22	29.7 %
No Response(s)			43	58.1 %
<b>Totals</b>			<b>74</b>	<b>100%</b>